

ANDHRA PRADESH POWER GENERATION CORPORATION LIMITED
VIDYUT SOUDHA : : VIJAYAWADA

Circular Memo.No.JS(Per)/DS(E)/AS(R&PNT)/PO(R&PNT)/180/23, Dtd:22.05.2023

Sub: Estt-APGENCO-Regulations-Environment with Healthy Lifestyle-Reg.

Ref: Sri B. Sreedhar, IAS, Principal Secretary, Member Secretary, APPCB
D.O.Lr.APPCB/Mission Life/2023, Dated:18.05.2023.

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A copy of letter cited is attached herewith. All the employees are hereby requested to administer yourself with LIFE PLEDGE and register through link <https://pledge.mygov.in/lifemovement>;

2. This circular memo along with enclosures is available in www.apgenco.gov.in under tab Circular Memos.

Encl: As above.

V.USHA
Joint Secretary (Per.)

To

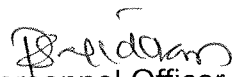
All the Employees.

Copy to:

To All the Station Heads/Functional Heads - They are requested to ensure that the pledge is registered by all employees.

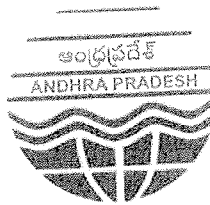
The Dy.EE Technical to Managing Director/APGENCO.
The Dy.EE Technical to Director(Thermal)/APGENCO.
The A.O to Director (Finance & Commercial)/APGENCO.
The Dy.EE Technical to Director(Hydel)/APGENCO.
The Dy.EE Technical to Director (Coal & Logistics)/APGENCO.
The P.O to Director(HR&IR)/APGENCO
Stock file.

// FORWARDED :: BY ORDER //


Personnel Officer

18/5/2023

B. Sreedhar, IAS
Principal Secretary
Member Secretary, APPCB



Paryavaran Bhavan,
Opp. Jamar Apartments,
APIIC Colony Road, Gurunanak Colony,
Autonagar, Vijayawada-520007.
NTR Dist, Andhra Pradesh
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Email : membersecy@appcb.gov.in

D.O.Lr. APPCB/Mission LiFE/2023

18.05.2023

Shri Chakradhar Babu,

As you are aware that, LiFE (Lifestyle for Environment) is an India led global mass movement introduced by the Hon'ble Prime Minister at COP26 in Glasgow on 1 November 2021 for mindful and deliberate utilization, instead of mindless and destructive consumption to protect and preserve the environment. The Mission LiFE aims to nudge individuals and communities to practice a lifestyle that is synchronous with nature. It is designed with the objective to mobilise at least one billion Indians and other global citizens to take individual and collective action for protecting and conserving the environment in the period 2022-28. Within India, at least 80 percent of all villages and urban local bodies are aimed to become environment-friendly by 2028.

Mission LiFE focuses on nudging individuals towards simple behavioral changes in their daily lives which accumulate to contribute significantly towards climate action. The Mission LiFE identified 75 actions across the seven categories namely Energy Conservation, Water Conservation, Say No to Single Use Plastic, Adoption of Sustainable Food Systems, Waste Reduction, Adoption of Healthy Lifestyles, Reduction of E- Waste.

In order to achieve the target of one billion people as Pro Planet People and the State has targeted to make one million people as Pro Planet People by 5th June i.e., World Environment Day.

In order to make LiFE as mass movement and to achieve target of 1 million Pro Planet People in the State by 5th June, 2023, it is requested to get all the employees of your organization in ministered LiFE pledge and register at pledge.mv.gov.in/life-movement.

With regards.


MEMBER SECRETARY

To:
The Chairman & Director, A.P.GENCO, Vijayawada